

SINGLE SPORTING EVENT

Licensing Enquiries 1300 162 162 events@onemusic.com.au onemusic.com.au July 2023



**SIGN UP
NOW**

This Single Sporting Event licence scheme is designed for the use of OneMusic Australia's music at one-off sporting events and games. This licence will cover you for the use of our music as background music before and after your sporting event, at half time, between innings, between races or between games plus performances of team and national anthems. Depending on the music use category you choose, you can also get coverage for the use of our music in a featured way at your sporting event, such as in celebrations after a 'score', player entrances and exits, and for live performances at half time or before and after the event.

If your event features a music performance where the expenditure on performers is over \$250,000 you are required to take out a separate event licence to cover this portion of the sporting event.

Why do I need a OneMusic licence?

- 1 Shows your organisation respects and supports songwriters and recording artists, our cultural creators.
- 2 Permission. If you use music that is protected by copyright within your sporting event, Commonwealth legislation requires permission (a licence) from the creators of that music. You can read independent legal information at copyright.org.au.
- 3 The big one. You benefit by using music: keeping spectators and players entertained, engaged and creating a better atmosphere.

Music creators generally authorise two organisations to administer their rights and collect royalties in Australia – APRA AMCOS (composers and music publishers) and PPCA (recording artists and record labels). A OneMusic licence bundles all those rights into one licence and simplifies the process of gaining the required permission to use our music. If you wanted to use our music, and you did not have this licence, you would, for example, need to deal directly with the composers, songwriters, music publishers, recording artists and record labels who own the rights in the music you wish to use.

There are some excluded events – see page 4.

Draw on the power of music

- Music helps build coordination – humans were meant to synchronise movement to music¹ – think rowing songs on Viking Ships!
- Music builds teamwork and skills. With music, netball players have 30% better shooting accuracy.² Music helps footballers play better. Teams 'raise their game' (with more frequent and accurate passes) when they listen to the same tune at the same time.³
- 1 in 3 people use music to help concentration.⁴
- People play music to block out limb discomfort and fatigue.⁵

Where does the money go?

OneMusic distributes the fees it collects to APRA AMCOS and PPCA, the bodies behind the licensing initiative. After the deduction of administration and operational costs, all fees collected are distributed to members or licensors (according to a range of sample data and other data sources for other uses of music). All fees quoted include GST.

Our fees include GST so 10% is paid to the Australian Tax Office as GST. Did you know OneMusic's licence fees are fully tax deductible?

What music can I use?

We've done the hard work for you so our licence covers you to use any of our music, which includes the vast majority of all commercially released music from around the world.

This licence scheme provides you with cover for the most common ways that single sporting events include our music.

Supporting Music Creators

Last year the bodies behind OneMusic paid a royalty to more than 1.4 million songs, and more than 50,000 local songwriters and recording artists.

Let's be honest: music creators have earned this money. They've earned it through the hard work it took to reach the stage of being a professional songwriter or recording artist and they've also earned it by putting thousands of hours into creating a product businesses want to use.

1. Basic Music Use

Choose **Silver** or **Bronze** depending on your music use – you only need to take out your cover where you use our music.

How much does it cost?

| Music Use Category | Duration | Day Rate (per day, per Attendee, subject to a minimum fee of \$165.00 including GST) | | |
|---|---|--|-------------|-----------------------|
| | | APRA Works | | PPCA Sound Recordings |
| Bronze Play OneMusic Australia’s recorded music as Background Music for Sports for the assembly, dispersal and entertainment of Attendees at a Sporting Event (e.g. before or after event, at quarter or half time, between innings, races or games) Live or recorded performances of team and/or national anthems in OneMusic Australia’s repertoire at a Sporting Event | Sporting Event less than 5 hours | \$0.0365 | Plus | \$0.0365 |
| | Sporting Event 5 hours or more | \$0.0547 | | \$0.0547 |

OR

| Music Use Category | Duration | APRA Works | | PPCA Sound Recordings |
|---------------------------------------|-----------------|--|---|-----------------------|
| | | Silver Bronze coverage Play OneMusic Australia’s music as Featured Music for Sports at a Sporting Event, whether by recorded music or Live Artist Performers (e.g. at frequent instances during the Sporting Event such as stings, underscores, celebrations after goals, tries, wickets, player entrances or exits and minor breaks in play). | Sporting Event less than 5 hours | \$0.1095 |
| Sporting Event 5 hours or more | \$0.1641 | \$0.1641 | | |



2. Premium Music Use (only available in combination with Bronze or Silver above)

Now you have selected your Silver or Bronze Basic Music Use you need to consider whether you need a licence for Gold or Platinum **Premium Music Use**.

How much does it cost?

| Music Use Category | Duration | Day Rate (per day, per Attendee, subject to a minimum fee of \$165.00 including GST) | | |
|---|---------------------------------------|--|-------------|---------------------------------------|
| | | APRA Works | | PPCA Sound Recordings |
| Gold Minor Live Performances within the main arena at a Sporting Event during scheduled short breaks in segments of the Sporting Event, such as half time or between same day matches (including structured choreography performances) | Within Sporting Event duration | Bronze or Silver plus \$0.0365 | Plus | Bronze or Silver plus \$0.0365 |

OR

| Platinum | Any duration | APRA Works | | PPCA Sound Recordings |
|----------|--------------|---|---------------------------------------|-----------------------|
| | | Gold coverage Major Live Performances within the sporting complex, before, during or after the Sporting Event (e.g. a concert occurring immediately after a match accessible by the match ticket holders) | Bronze or Silver plus \$0.0729 | Plus |

3. Copying

Now you have selected your Basic Music Use and perhaps your additional Premium Music Use packages, you need to consider whether you need a licence for **Copying**.

How much does it cost?

| Day Rate (per day, per Attendee, subject to a minimum fee of \$100.00 including GST) |
|--|
| AMCOS Works and PPCA Sound Recordings |
| \$0.0239 per day , per Attendee (including GST) |

What do the terms in the tables above mean?

Background Music for Sports means the use of any recorded Licensed Music, including any audio in TV shows and films and music videos at your Sporting Event. By Background Music we mean our music when it is not used as a *prominent* feature of the entertainment you provide.

Attendee means all spectators and sporting participants who are attending or participating in your Sporting Event, regardless of whether they have paid an entry fee.

By **Entry Fee** we mean a compulsory fee charged for admission such as a ticket price, membership or cover charge.

An **APRA Work** is the underlying words and music of a song that have been written by a songwriter and/or composer. The Australasian Performing Right Association (or APRA) has been given the right to license the APRA Works by the songwriters, composers and music publishers – so that those words and music can be played to the public by licence holders in their businesses and/or copied.

What is a **PPCA Sound Recording**? A sound recording is simply a physical recording of a piece of music or song (such as what's on a CD or a digital file like an MP3) and a PPCA Sound Recording is a sound recording that the Phonographic Performance Company of Australia (or PPCA) is authorised by the copyright owners to license for copying and for performing in public - for instance when a business plays music to their customers. OneMusic Australia has been authorised by PPCA to license the PPCA Sound Recordings on its behalf.

Featured Music for Sports is our music, whether it is live or recorded, that has *prominence* (that is, it is not background music). For instance, when a DJ plays our music or where our music is played live and put together for a specific purpose or event such as Members' Nights.

A **Live Artist Performer** is any performer (including singers, musicians, DJs, dancers, models and conductors) included in the performance of our music.

Minor Live Performance is a *short* performance of our music by a Live Artist Performer held within the *main* arena of your event *in the breaks* (e.g. half time or between same-day matches). Your minor live performance would not be ticketed separately to your Sporting Event and you would have invested less than \$250,000 in Gross Expenditure on Live Artist Performers.

By **Gross Expenditure on Live Artist Performers** we mean the total of all salaries, wages, profit shares, allowances and accommodation, travel and other expenses (but excluding GST), of the Live Artist Performer or their agent, manager, assistant or associate.

Major Live Performances differ from the above. They are of *any length*, can be staged *anywhere* within the immediate surrounds of the Event (not just the arena) and are *not just performed in the breaks*. Just like the above, they would also not be ticketed separately to your Sporting Event and you would have invested less than \$250,000 in Gross Expenditure on Live Artist Performers.

Copying cover is required if you download or access our music for your business from a non commercial digital music service. You should be aware that a OneMusic Australia licence, even when it includes Copying only gives you permission to use our music in your business (or event); it does not override the Terms of Use for the personal digital music service you are using, nor does it give you permission to use that particular digital music service for a commercial purpose – that permission can only come from the owners of that digital music service. Even with our licence, the use of digital music streaming services by you in your business may be in breach of the terms and conditions of your end user agreement with that service. You should check with your service provider.

You will also need a licence from us that includes Copying if you make any physical or digital copies of our music (such as copying one CD to another, or copying a digital download file). By choosing Copying you are entitled to copy up to 2,000 music tracks. You do not need to include Copying in your licence if you are only playing our music from original CDs that you have bought (and not subsequently copied) or you're playing our music from a commercial background music service (see a list of background music services is available here backgroundmusicguide.com.au). Depending on your use of our music and the arrangements the background music service has with OneMusic Australia, you may not need to get a licence directly from OneMusic Australia. Your background music service provider may already include a OneMusic Australia licence as part of its service package. Check either with us or your commercial music supplier to confirm.

Excluded Events

Certain events are not included within this Single Sporting Event licence and will require a separate licence from OneMusic Australia. These are:

- a. Sporting events or sporting activities where the music is integral to the activity such as dance sports, gymnastics or cheerleading meets and competitions (these have their own licence schemes).
- b. Performances by Live Artist Performers where fans purchase a separate ticket to attend or where your Gross Expenditure on Live Artist Performers you engage is greater than \$250,000.
- c. Any international tournament where nations take turns in hosting the event (such as the Olympics and World Cups).

Deductions & Payments

We believe in a fair go and offer some common-sense concessions which may apply to your licence fees. Because a OneMusic Australia licence now covers the use of both the APRA Works and AMCOS Works (the written songs) plus the PPCA Sound Recordings (the recorded music), we offer a deduction on your licence fees when you tell us that your business doesn't actually need both of those rights for all of your music needs. It might be that PPCA Sound Recordings are not used at your event, or it may be that you already have a licence to use sound recordings from a source other than PPCA, for instance a record company directly. Similarly, you may not be using songs administered by APRA AMCOS for your telephone on hold because your business uses a legitimate 'royalty free' music source. In these cases you may be eligible for a lower fee, which will be applied by us to your licence fees when you make the proper declaration either in your licence agreement or on the OneMusic Australia licensing portal.

How were the rates set and will they change?

If you are interested in how the rates for this sector were set, please visit onemusic.com.au/consultation

Rates include 10% GST. The GST-exclusive component of the rates set out in the tables above will all be increased by CPI on 1 July of each Licence Year in accordance with clause 4.3 of the Terms and Conditions.

¹ Terry, P.C., and Karageorghis, C.I. (2006). 'Psychophysical effects of music in sport and exercise: An update on theory, research and application.' In: Katsikitis, M. (Ed.), *Psychology Bridging the Tasman: Science, Culture and Practice*. Proceedings of the Joint Conference of the Australian and Psychological Society and the New Zealand Psychological Society. Melbourne, Australian Psychological Society, 415–419.

² Pates, J., Karageorghis, C.I., Fryer, R., and Maynard, I. (2003). Effects of asynchronous music on flow states and shooting performance among netball players. *Psychology of Sport and Exercise*, 4, 413–427.

³ Institute for Sports Science at the University of Hanover

⁴ Cooper, Lyz for the British Academy of Sound Therapy. Using Music as Medicine – finding the optimum music listening 'dosage'.

⁵ Bigliassi, M., Bishop, D., Karageorghis, C., Nowicky, A. & Wright, M. (2018) Cerebral effects of music during isometric exercise: *International Journal of Psychophysiology*, 133 (131-139).

Do I have to go through OneMusic to play music in my business?

If you want to use music you must have permission and generally pay a licence fee. If you want access to the largest possible music collection, then the OneMusic licence provides the easiest and most cost effective way to access the vast majority of the world's repertoire of music. If you are happier with less choice there are other options, which may include direct licensing arrangements with copyright owners or solely using music outside OneMusic's vast repertoire.

If you make a direct arrangement for your sound recording use or your musical work use, contact OneMusic so we can adjust your licence fee.

Feedback

Comments and feedback on your licence agreement or the information guides can be sent to us at events@onemusic.com.au

Complaints

If you are not satisfied or have an issue with the manner or standard of your interactions with OneMusic Australia you can review our [complaints procedure here](#) and if you wish to proceed with a complaint you can send it to this address complaints@onemusic.com.au

Disputes

If you do not agree with how we apply a licence to your business - you disagree about the licence agreement OneMusic has asked you to enter into, our rates or how your licence fees have been calculated - you can:

- send details directly to us at disputes@onemusic.com.au or 16 Mountain Street, Ultimo, NSW 2007; or
- lodge it directly with our independent third party Alternative Dispute Resolution facilitator, [Resolution Pathways](#).

More information this process and how to lodge a dispute is available at [complaints and dispute resolution](#) on our website.

If you were licensed with PPCA and APRA AMCOS before OneMusic and you consider your fee has seen an unexpected increase under the OneMusic scheme, please contact us on 1300 162 162 or hello@onemusic.com.au

If you want to know more about the differences between a "Complaint" and a "Dispute", please see [complaints and dispute resolution](#) on our website.

Examples:

The licence fees in this example apply for licences taken out between 1 July 2023 and 30 June 2024

Eatonia Polo Club

The Eatonia Polo Club is hosting a one-off show match, with 5,000 attendees. They play OneMusic's music as background music from a playlist while attendees enter the sporting ground and during breaks in play. There is also a DJ in a tent who plays OneMusic's music during the match, with 1,000 people attending this area over the course of the event. The event runs for four hours.

The background music would fall into the Bronze Category, less than 5 Hours. For the DJ, this would as fall into the Gold Category.

The licence fee is calculated as follows:

| | | |
|------------------------------|-----------------------------|-------------|
| PPCA Sound Recordings | 5,000 x \$0.0365 = \$182.34 | Bronze Rate |
| | PLUS | |
| | 1,000 x \$0.0365 = \$36.47 | Gold Rate |
| APRA Works | 5,000 x \$0.0365 = \$182.34 | Bronze Rate |
| | PLUS | |
| | 1,000 x \$0.0365 = \$36.47 | Gold Rate |
| Copying | 5,000 x \$0.0239 = \$119.59 | |
| Total | \$557.21 (Inc GST) | |

Freddy's Friday Fun Run

The Fun Run takes place over eight hours, with a total of 8,000 participants and spectators. Throughout the course OneMusic Australia's music is played as background music from a playlist.

The background music would fall into the Bronze Category, more than 5 Hours.

The licence fee is calculated as follows:

| | | |
|------------------------------|-----------------------------|-------------|
| PPCA Sound Recordings | 8,000 x \$0.0547 = \$437.62 | Bronze Rate |
| APRA Works | 8,000 x \$0.0547 = \$437.62 | Bronze Rate |
| Copying | 8,000 x \$0.0239 = \$191.34 | |
| Total | \$1,066.58 (Inc GST) | |

Mighty Zebra's Grand Final Gala

The Mighty Zebra's Soccer Club are hosting a Grand Final Gala, the event is three hours long. They are using OneMusic's music as background music from a playlist in breaks in play and during stings for every time a goal is scored. After the match there is a concert with three acoustic performers, which all spectators can attend. There will be 3,000 attendees.

The background music and stings would fall into the Silver Category, less than five hours. The concert after the match would fall into the Platinum Category, for the use of APRA Works at the concert (no PPCA Sound Recordings were used).

The licence fee is calculated as follows:

| | | |
|------------------------------|-----------------------------|---------------|
| PPCA Sound Recordings | 3,000 x \$0.1095 = \$328.57 | Silver Rate |
| APRA Works | 3,000 x \$0.1095 = \$328.57 | Silver Rate |
| | PLUS | |
| | 3,000 x \$0.0729 = \$218.81 | Platinum Rate |
| Copying | \$100 Minimum Fee | |
| Total | \$975.95 (Inc GST) | |

APRA AMCOS is the trading name of APRA (Australasian Performing Right Association) and AMCOS (Australasian Mechanical Copyright Owners Society). APRA AMCOS grants licences for the live performance, broadcast, communication, public playing and reproduction of its members' musical works. APRA AMCOS then distributes the net licence fees collected to its 115,000+ songwriter, composer and music publisher members and affiliated societies worldwide.

PPCA (Phonographic Performance Company of Australia Ltd) grants licences for the broadcast, communication or public playing of recorded music (such as CDs, records and digital downloads or streams) and music videos. PPCA then distributes the net licence fees collected to its licensors (generally record labels) and registered recording artists.

This information sheet is a guide only. Refer to the licence for full terms and conditions.